



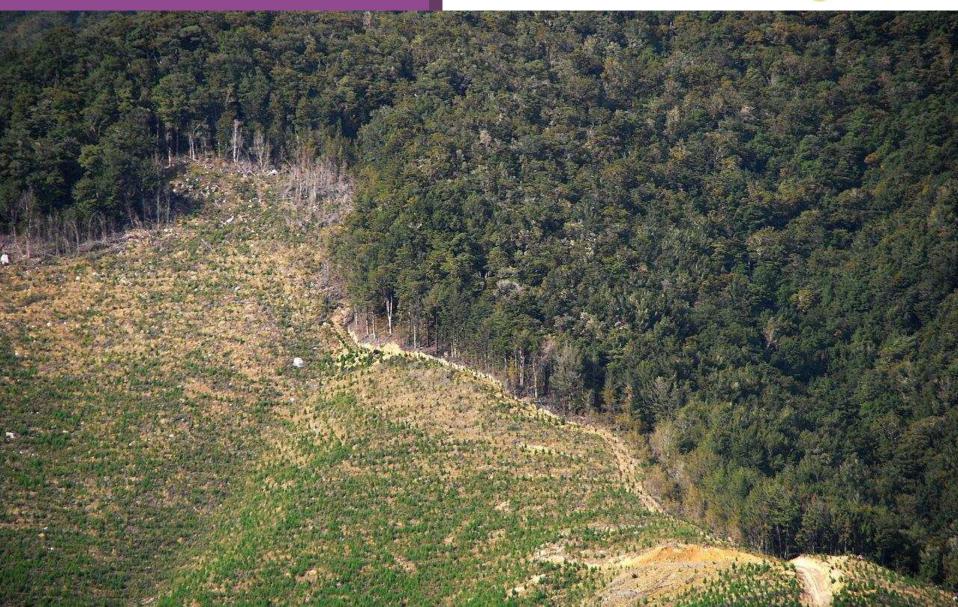
## How we obtain resources





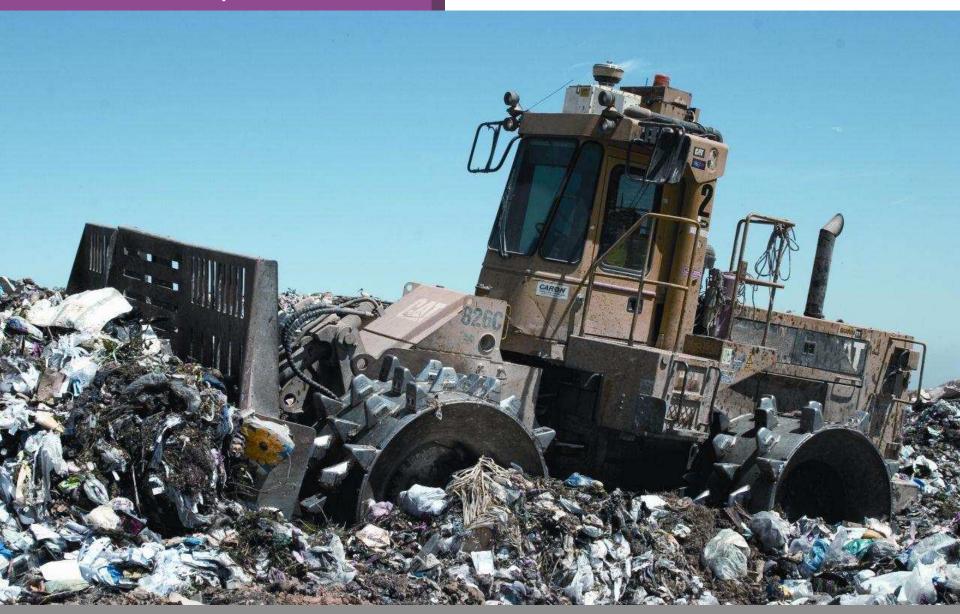
### How we obtain resources





## How we dispose of waste





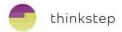
## How we dispose of waste

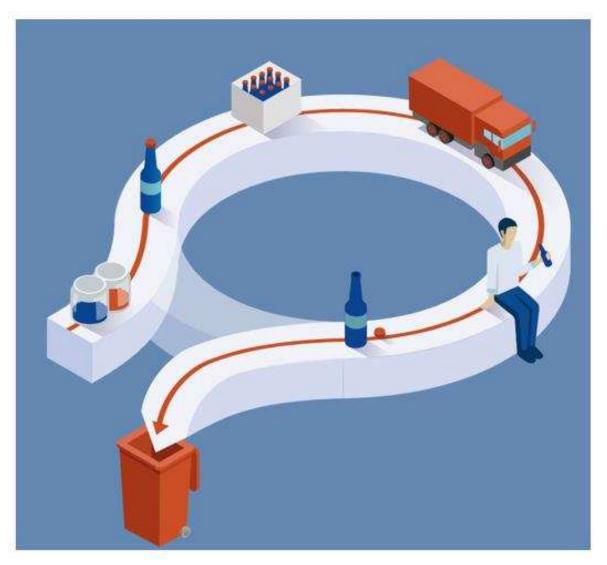






## Linear Economy

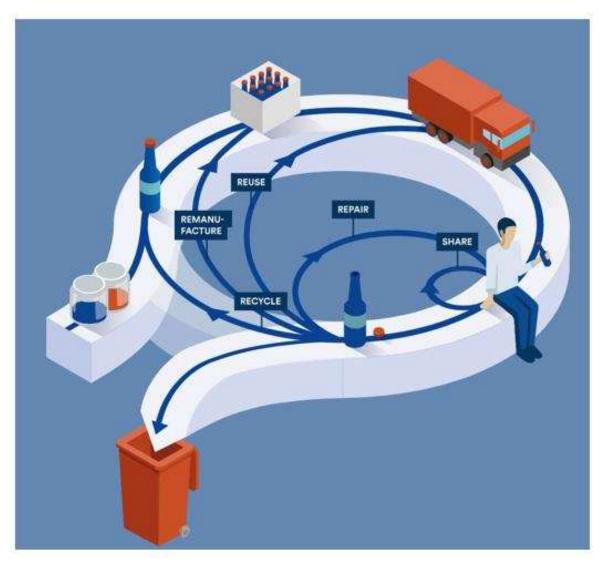




http://www.europarl.europa.eu/thinktank/infographics/circulareconomy/public/index.html

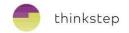
## Circular Economy

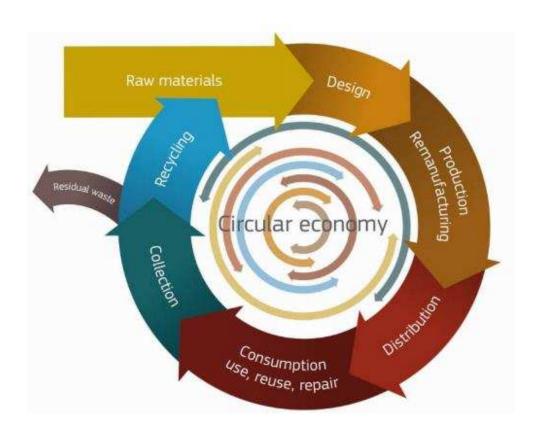




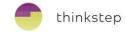
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#### EU policy background





#### The building blocks of a circular economy





Circular Design



**Innovative Business Models** 



Reverse Cycles



**Enabling Conditions** 





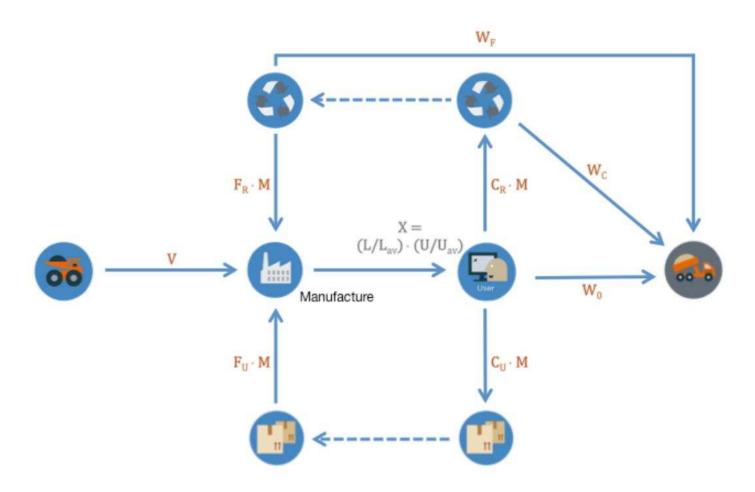
## Material Circularity Indicator (MCI)





#### Material Circularity Indicator (MCI)

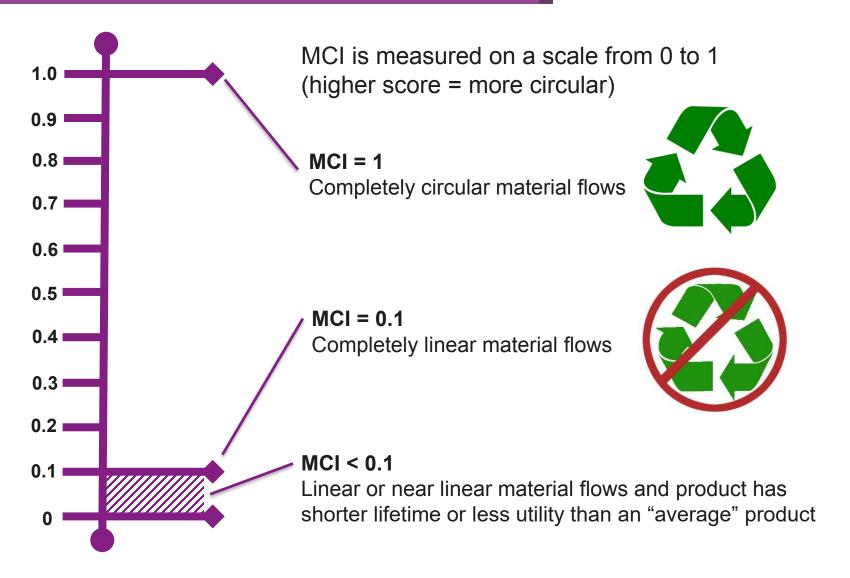




From: Circularity Indicators: An Approach to Measuring Circularity – Methodology by the Ellen MacArthur Foundation and Granta Design

#### Material Circularity Indicator (MCI)

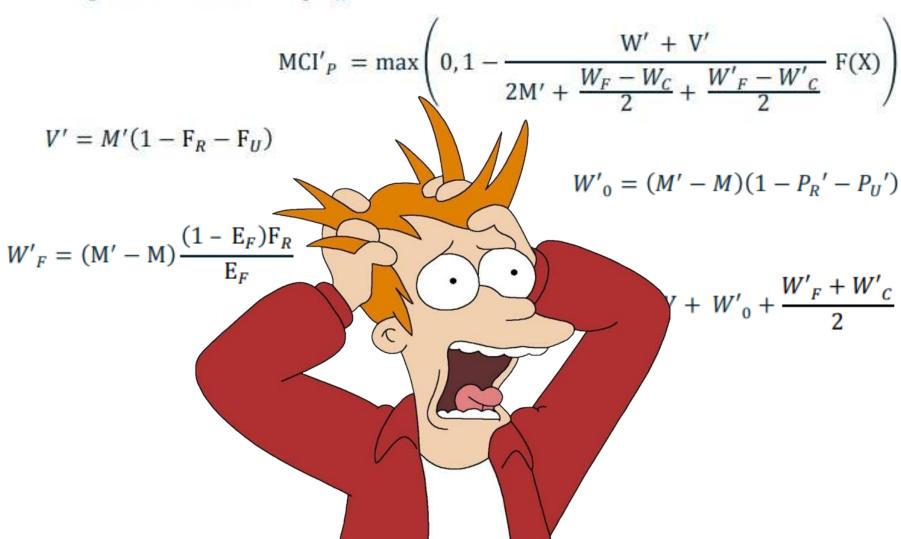




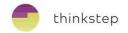
#### Calculation of the MCI



$$W'_{C} = (M' - M)(1 - E'_{C})P'_{R}$$



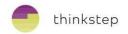




Type of data required	MCI	LCA
Material source (virgin/recycled/reused)	✓	
Losses from manufacturing process	$\checkmark$	
Treatment of manufacturing losses	✓	
Treatment of waste product at end of life	$\checkmark$	
Efficiency of recycling processes	✓	
Product mass	$\checkmark$	
Product lifetime	✓	
Product use intensity	$\checkmark$	
Lifetime of average product	✓	
Use intensity of average product	$\checkmark$	



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Efficiency of recycling processes	✓	✓
Product mass	$\checkmark$	$\checkmark$
Product lifetime	✓	(✓)
Product use intensity	$\checkmark$	(✓)
Lifetime of average product	✓	
Use intensity of average product	✓	

#### The approach

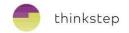


A GaBi LCA model: quantifies raw material inputs and waste outputs



...but to calculate the MCI more information is needed (e.g. on recycled content, recycling efficiency)

#### The approach



Adapt LCA model by adding "shadow processes" for GaBi to determine the input values for the MCI calculation.



#### The approach





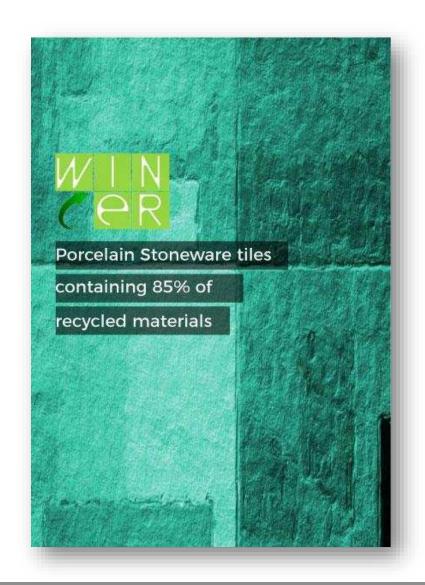
The final MCI calculated using an i-report template or included in a GaBi Envision model.





#### WINCER Project





**WINCER** project: **W**aste synergy in the production of **IN**novative **CER**amic tiles

Goal: to develop innovative ceramic tiles containing >80% recycled material from urban and industrial wastes





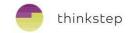


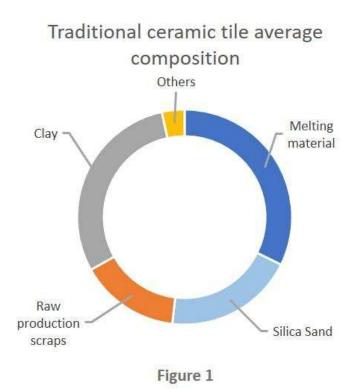
## WINCER Project: Objectives





#### WINCER Project: Material Composition





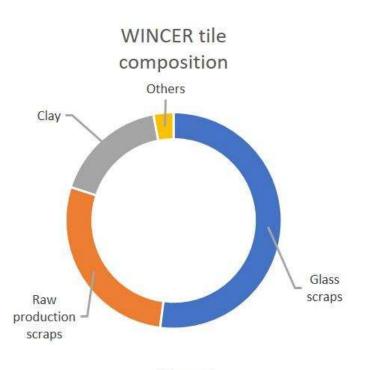
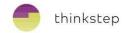
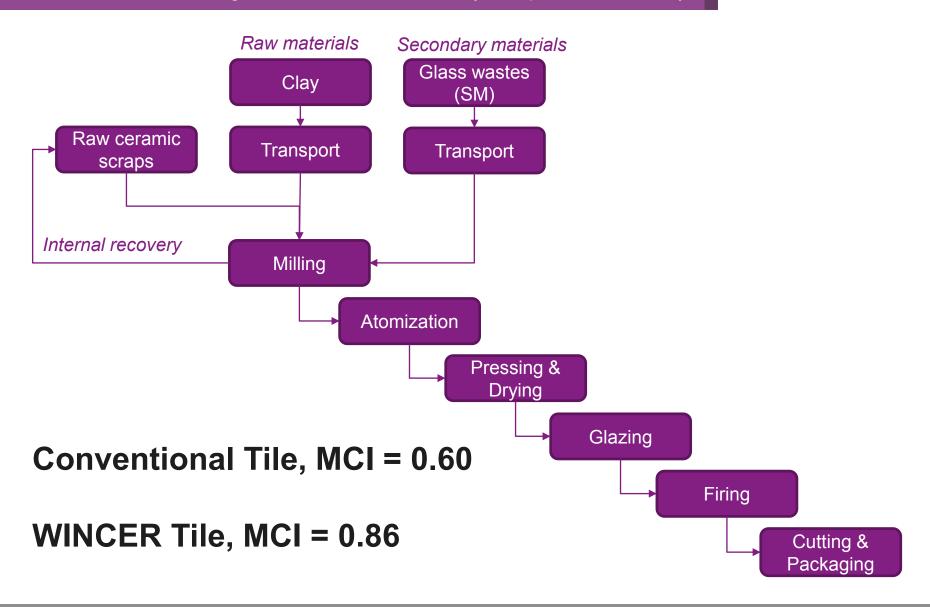
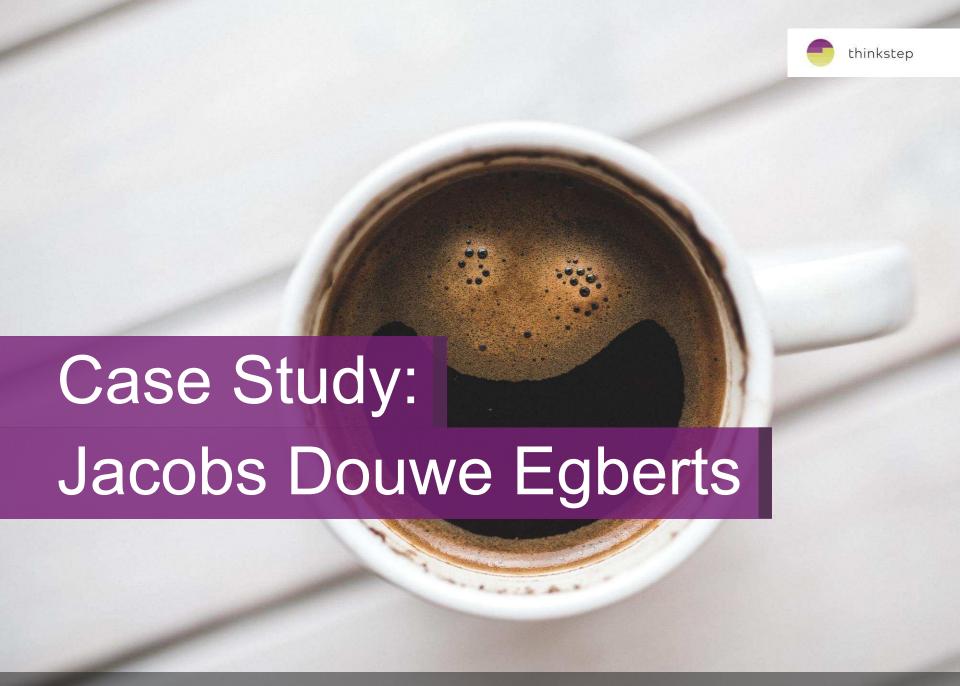


Figure 2

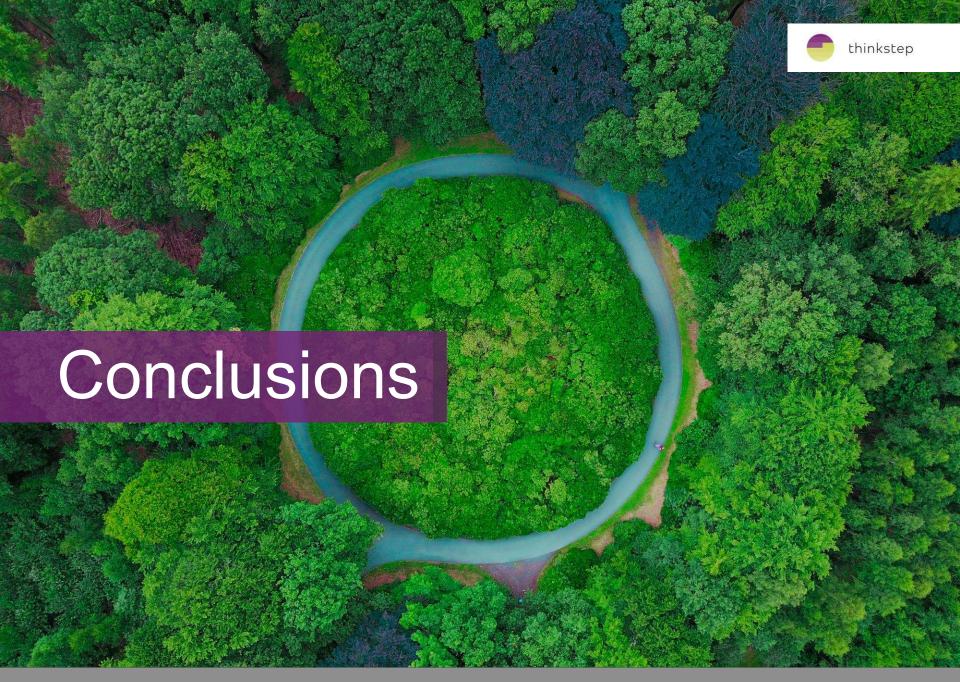
#### WINCER Project: LCA model (tile production)





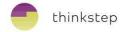


25.06.2018 Photo by Kaboompics .com from Pexels 31



32

#### Summary



With the GaBi Circularity Tool you can simply and easily apply the MCI approach to product assessments

GaBi does the "heavy lifting"

Available supporting information

Apply to existing models

Complements LCA metrics

#### Implementing MCI in your projects



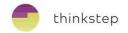
# Options include...

LCA consulting project

GaBi Envision project

Workshop/training and MCI toolkit

## Happy turtles!





# Thank you for your attention!